

Global Documentaries Trends in the Entertainment Industry

Period: Oct 2020 to May 2023



Global Documentaries Trends

Vitrina is the **Global Sourcing Hub** for the Entertainment Industry. We track 120,000 companies in the supply-chain to help our members find partners, content and opportunities.

This report:

We analyzed the **Global Documentaries Trends (Productions, Acquisitions and Distribution)**

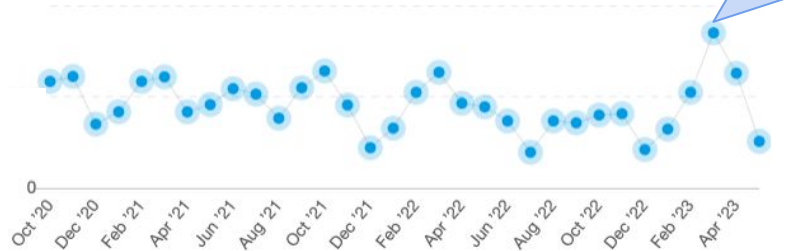
Period : Oct 2020 to May 2023

Markets : Global

Global Documentaries Deal Volume

Flat second half in 2022. Huge increase in March 2023!

Deal Volumes
Month-by-Month



Documentaries Deal Volumes
By Deal Category

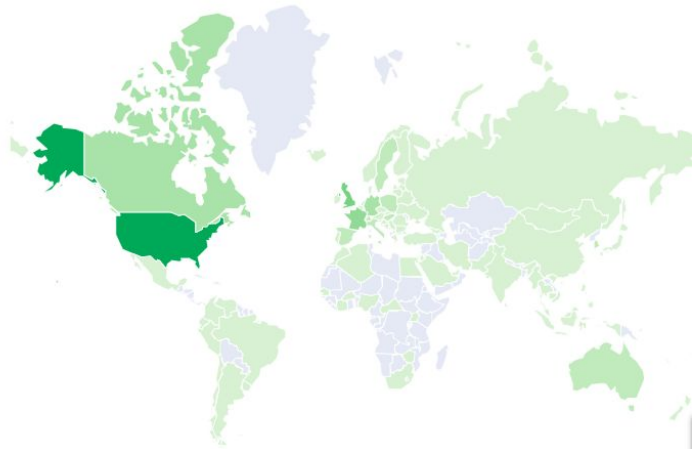


- Flat second half 2022 contrary to trends observed in earlier years
- Documentaries have seen a **3X increase** in March 2023!

Top Documentaries Markets by Deal Volume

Worldwide Documentary Deal Activities Observed! Top Countries: US, UK, France Germany Canada

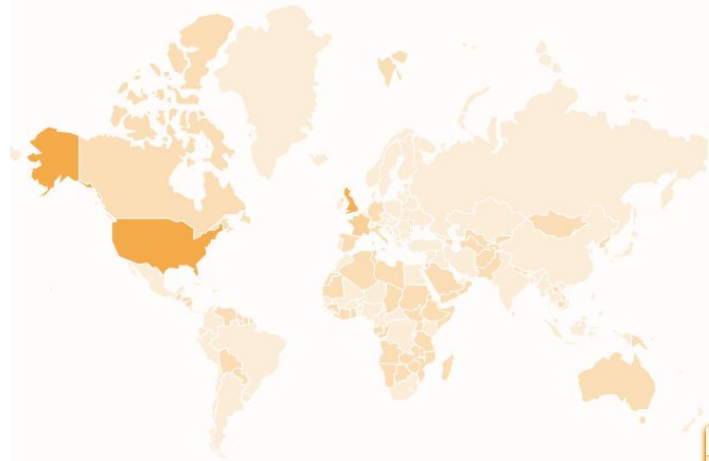
Documentaries BUYERS



Country : Number of Buyers**

- USA : 440
- UK : 196
- France : 129
- Germany : 94

Documentaries SELLERS



Country : Number of Sellers**

- USA : 851
- UK : 427
- France : 154
- Canada : 112

Period: 1st Oct 2020 to 31st May 2023

** Buyers = Acquisitions, Licensing, Demand. Sellers = Licensors, Producers/Distributors

Global Documentaries Leaderboard by Deal Volume

Top Buyers

NETFLIX

BBC

prime video

max

discovery+
By Scripted/Unscripted

4 5

SBS

Top Sellers

itv
STUDIOS

BBC
STUDIOS

Fremantle

PBS
International

abacus
media rights
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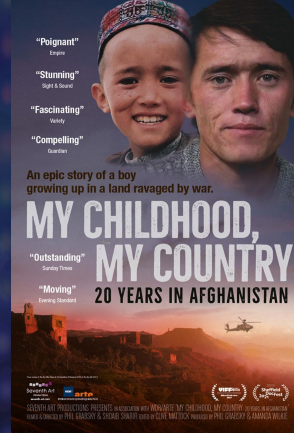
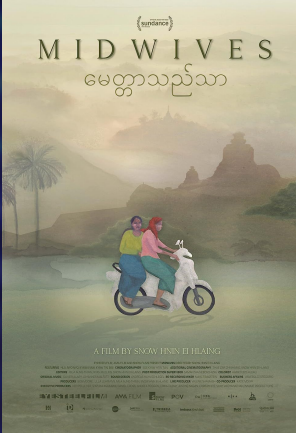
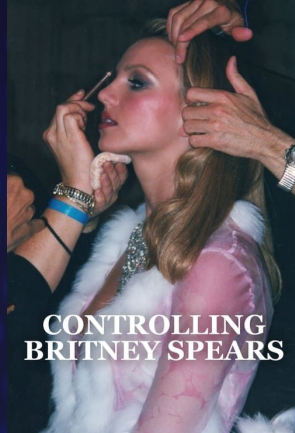
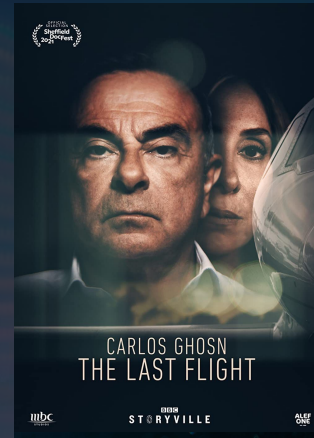
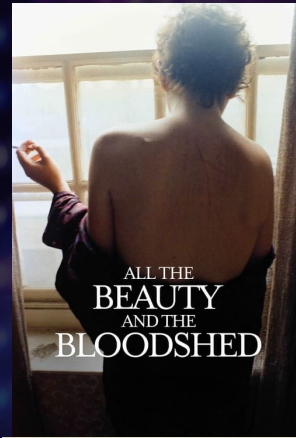
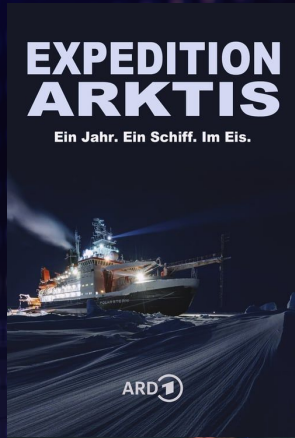
Screen
Australia

DOGWOOF

Period: 1st Oct 2020 to 31st May 2023

Featured Titles in Documentaries Sales

Source: Vitrina Deal Intel "High Demand Documentaries (Global)"



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